



MKGRAFIX.COM

Maria Kozlova
WEB AND GRAPHIC DESIGNER

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Web



Branding



Editorial



Print



Illustration

Summary

Awards experienced creative professional with extensive background in graphic design for print and digital. Adept at organizing and completing multiple complex projects simultaneously. Creative, energetic, and a quick learner.

Technical Skills

Proficient in both Macintosh and PC

Adobe (Illustrator, Photoshop, InDesign, Flash, Fireworks, Dreamweaver), Corel Painter, iPhoto, iMovie, Microsoft Office (Word, Excel, PowerPoint), Publisher, PageMaker, Quark XPress, PC and Mac FTP clients, Internet Software, XHTML/HTML, CSS

Professional Experience

Nielsen Business Media ▪ **Senior Graphic Designer** ▪ 2005 - 2009

(Promoted from a Graphic Designer position in April 2006)

- Provided art direction, including hands-on design and layout of the award-winning monthly print publication *Impressions*.
- Trained co-workers
- Arranged and directed photo shoots.
- Created logos for new products and update existing logos.
- Designed house ads and brochures.
- Hired freelance art help each issue, including photographers, illustrators, and designers.
- Handled invoices for artists, photographers, models, and tradeshow designers.
- Created new concepts yearly for media kit.

Wallace Printing Company ▪ **Graphic Designer** ▪ 2004 - 2005

- Designed and layout print collateral.
- Performed pre-flight on customers digital files.
- Prepared files for offset press and digital printers.
- Interacted with customers.

Red House Global Architects ▪ **Freelance Graphic Designer** ▪ 2003-2005

- Handled various production and creative ad hoc projects.
- Worked on Web, dimensional mail, direct mail, advertising, print collateral and more.

Site Adventures Inc. ▪ **Freelance Web Designer** ▪ 2003-2005

- Met with clients to strategize and develop their company Web sites.
- Created the look and feel of multiple Web sites.
- Picked and purchased stock photography.

Education

Bachelor of Fine Arts in Graphic Design, graduated magna cum laude
Kennesaw State University, Kennesaw, GA

Additional education: lynda.com certificates: Dreamweaver, Flash, Wordpress, CSS.

Distinctions

- Fluent in Russian.
- Dean's List (2000-2004).
- Won a competition to design invitation to the Annual Kennesaw State University Gala (2004).
- Ran identity and promotional campaign for Foster Care Support Organization (2004).
- Permanent installation of Frog Illustration at Kennesaw State University (2004).

Professional Affiliations

- MAGS (Magazine Association of the Southeast) Club
- AIGA (the professional association for design) Meetings Attendee